



The Baltimore County Bar Association, Inc.

100 County Courts Building • 401 Bosley Avenue • Towson, Maryland 21204-4491

The Advocate Monthly Advertising Rates

Deadline for submission is the 5th of the month preceding publication, emailed to maxine@bcba.org

Digital Rates (<http://www.bcba.org/about/the-advocate/>)

All digital ads will include hyperlink to the advertiser's website or email address.

Small	728 x 90 pixels	\$65
Skyscraper	160 x 600 pixels	\$100
Medium	250 x 250 pixels	\$125
Large	336 x 280 pixels	\$250

For best resolution, ads should be provided in high quality jpeg or png format.

Print Rates (sizes are W x H)

Business-card or 1/8 page (3" x 2")	\$65
Skyscraper (1" x 7")	\$100
Quarter-page (4.5" x 3")	\$125
Half-page (6" x 4.5")	\$250