



WE ARE PLEASED TO OFFER YOU THE OPPORTUNITY TO EFFECTIVELY MARKET YOUR PRODUCTS OR SERVICES TO OUR MEMBERS.

### **BASIC SPONSORSHIP of \$2,500 includes the following privileges:**

- ◆ Quarter-page (hyperlinked) ad in *The Advocate*, the monthly (digital) newsletter (mailed to all members twice a year)
- ◆ Website banner, with hyperlink
- ◆ Pop-up banner with dual branding of BCBA and sponsor displayed at events
- ◆ Access to members at any in-house legal education program
- ◆ Logo, ad and/or contact information on all educational program handouts cover page
- ◆ Tickets to any BCBA event at member price (except Annual Banquet)

### **ENHANCED SPONSORSHIP**

The following events can be hosted by an Annual Sponsor, for an additional fee of \$500 each. All events will have two sponsorships available. An Annual Sponsor may purchase both sponsorships to create an *exclusively-hosted* event. Sponsors are not guaranteed they will be assigned the same event year-to-year.

- ⇒ Bar Kick-Off Party, 9/22/2016
- ⇒ Ravens' Tailgate (vs. Redskins), 10/9/2016
- ⇒ Crab Feast, 10/27/2016
- ⇒ Holiday Party, 12/1/2016
- ⇒ Young Lawyers Bull & Oyster Roast, 4/2/2017
- ⇒ Golf Tournament & Beginners' Clinic, 6/1/2017
- ⇒ Hospitality Suite @ MSBA Annual, 6/14-6/17/2017

### **OTHER EVENTS THAT MAY BE AVAILABLE ...**

- ◆ Statewide Softball Tournament
- ◆ Memorial Service Reception
- ◆ Wines Around the World
- ◆ Supreme Court Group Admission

### **THANK YOU FOR YOUR COMMITMENT!**

Please complete the following information, and return with your payment, *payable to the Baltimore County Bar Association*, by September 15<sup>th</sup>.

Business Name, *as it should appear on all printed materials:*

\_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Company Website \_\_\_\_\_

*Arrangements can be made for automatic, monthly payments, by contacting Doris Barnes at 410-337-9103 x101, or email [doris@bcba.org](mailto:doris@bcba.org).*

#### **LET US CONNECT YOU ...**

Baltimore County Bar Association  
Doris D. Barnes, Executive Director  
100 County Courts Building  
401 Bosley Avenue  
Towson, MD 21204

Phone: 410-337-9103 x101  
Fax: 410-823-3418  
E-mail: [doris@bcba.org](mailto:doris@bcba.org)

# The Baltimore County Bar Association, Inc.

100 County Courts Building • 401 Bosley Avenue • Towson, Maryland 21204-4491

## BCBA Annual *Signature Sponsorship* Program

July 1, 2017

### EXECUTIVE COUNCIL OFFICERS

Robert J. Thompson  
President

Adam T. Sampson  
President-Elect

Rebecca A. Fleming  
Secretary

Michael W. Siri  
Treasurer

### AT-LARGE MEMBERS

Hon. Keith R. Truffer  
Jay D. Miller  
Stanford G. Gann Jr.  
John G. Turnbull III  
Lisa Y. Settles  
Sondra M. Douglas

### YOUNG LAWYERS REPRESENTATIVE

Alaina L. Storie

### IMMEDIATE PAST PRESIDENT

Hon. Vicki Ballou-Watts

### EXECUTIVE DIRECTOR

Doris D. Barnes (x101)

### LAWYER REFERRAL SERVICE DIRECTOR

Rachel M. Ruocco (x102)

### EXECUTIVE ASSISTANT

Maxine M. Morrow (x106)

## CORPORATE SPONSORS

### Basic Buy-In Sponsorship of \$2,500, which includes the following:

- ◆ Quarter-page advertisement in monthly newsletter;
- ◆ Website banner;
- ◆ Hyperlinks on the BCBA website to the sponsor's website;
- ◆ Pop-up banner with dual branding of BCBA and sponsor;
- ◆ Access to members at any in-house legal education program;
- ◆ Logo, ad and/or contact information on all education program handout cover page;
- ◆ Tickets to any BCBA event at Member price until event sold out.

### Enhanced Annual Events Sponsorship for additional charges as set forth below.

- ◆ Each event will have two sponsorships available. A *Signature Sponsor* may purchase **both** if they wish to be an exclusive sponsor host.

Annual Events and additional sponsorship contribution for each event are as follows:

EVENT	DATE	SPONSORSHIP
Bar Kick Off Party	9/22/2016	\$500
Ravens Tailgate	10/9/2016	\$500
Crab Feast	10/27/2016	\$500
Holiday Party	12/1/2016	\$500
Young Lawyers Bull & Oyster Roast	4/2/2017	\$500
Golf Tournament & Beginners' Clinic	6/1/2017	\$500
Hospitality Suite (Ocean City)	6/14-17/2017	\$500

# The Baltimore County Bar Association, Inc.

---

100 County Courts Building • 401 Bosley Avenue • Towson, Maryland 21204-4491

## EXECUTIVE COUNCIL OFFICERS

Robert J. Thompson  
President

Adam T. Sampson  
President-Elect

Rebecca A. Fleming  
Secretary

Michael W. Siri  
Treasurer

## AT-LARGE MEMBERS

Hon. Keith R. Truffer

Jay D. Miller

Stanford G. Gann Jr.

John G. Turnbull III

Lisa Y. Settles

Sondra M. Douglas

## YOUNG LAWYERS REPRESENTATIVE

Alaina L. Storie

## IMMEDIATE PAST PRESIDENT

Hon. Vicki Ballou-Watts

## EXECUTIVE DIRECTOR

Doris D. Barnes (x101)

## LAWYER REFERRAL SERVICE DIRECTOR

Rachel M. Ruocco (x102)

## EXECUTIVE ASSISTANT

Maxine M. Morrow (x106)

Other events that may be included are:

Wines Around The World, Supreme Court Group Admission (held bi-annually), Statewide Softball Tournament, or others not included above and yet-to-be planned.

Sponsor - receives two (2) tickets to the sponsored event at no additional cost. Additional tickets can be purchased at the BCBA **member price** until the event is sold out. Sponsor may provide any marketing/give-away items at **their designated event only**.

## General Administration Terms

Confirmed Sponsors will be invoiced immediately, with full payment due within 30 days of the date of the invoice.

Current sponsors will submit their top three selected events to sponsor throughout the year (selections due with the buy-in payment). These will be reviewed by the Executive Director, discussed with any sponsors selecting the same event, assigned and confirmed with the sponsors as soon as possible, with an invoice for their sponsored event(s).

- Sponsors are not guaranteed they will be assigned the same event year-to-year.
- Payment for the sponsored event(s) will be due within 30 days of commitment.
- Sponsors can select more than one event, or no events.

# The Baltimore County Bar Association, Inc.

100 County Courts Building • 401 Bosley Avenue • Towson, Maryland 21204-4491

## ANNUAL SIGNATURE SPONSORSHIP AGREEMENT

### EXECUTIVE COUNCIL OFFICERS

Robert J. Thompson  
President

Adam T. Sampson  
President-Elect

Rebecca A. Fleming  
Secretary

Michael W. Siri  
Treasurer

This agreement is made this \_\_\_\_ day of \_\_\_\_\_, 2016, by and between the Baltimore County Bar Association, Incorporated ("BCBA"), a non-profit Maryland corporation, and \_\_\_\_\_ ("Sponsor").

Scope of Sponsorship: In consideration of payment of Two Thousand Five Hundred (\$2,500.00) Dollars by Sponsor, BCBA agrees to grant Sponsor all of the privileges of the basic buy-in effect from time to time by BCBA, which currently includes the basic buy-in benefits reflected in the attached document, which is incorporated herein by reference as if fully restated. This agreement is for a one-year term from July 1, 2015 through June 30, 2017, and shall be paid in full by September 15, 2016.

### AT-LARGE MEMBERS

Hon. Keith R. Truffer  
Jay D. Miller  
Stanford G. Gann Jr.  
John G. Turnbull III  
Lisa Y. Settles  
Sondra M. Douglas

Additional Event Sponsorship: In consideration of the payments set forth in the attached description, for the specific events whether as lead sponsor for such event or as a co-sponsor, Sponsor requests in the order of preference to be the lead or co-sponsor for the following events:

Event to be Host Sponsor

Date of Event

### YOUNG LAWYERS REPRESENTATIVE

Alaina L. Storie

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### IMMEDIATE PAST PRESIDENT

Hon. Vicki Ballou-Watts

\_\_\_\_\_

\_\_\_\_\_

Sponsor may choose more than one specific event from the attached description, or none. BCBA will assign events to Sponsors as best as possible to the preferred choices, either as a lead sponsor or as a co-sponsor depending upon availability. If Sponsor wants to sponsor more than one event, Sponsor should specify that desire above.

### EXECUTIVE DIRECTOR

Doris D. Barnes (x101)

### LAWYER REFERRAL SERVICE DIRECTOR

Rachel M. Ruocco (x102)

### EXECUTIVE ASSISTANT

Maxine M. Morrow (x106)

Obligations of Sponsor: In consideration of the BCBA's grant of sponsorships, Sponsor shall pay to BCBA the sum set forth above and in the attached description of events, either: 1) in advance for the sponsorship period ending June 30<sup>th</sup>; or 2) by providing credit card information for monthly or other regular, automatic payments to the BCBA. Sponsor agrees to furnish, at its sole expense, advertisement(s) for the BCBA newsletter, website logo, business cards, and informational items to be displayed and/or distributed at designated social events, as well as any give-away items for a sponsored (or co-sponsored) event(s).

Baltimore County Bar Association, by: \_\_\_\_\_ *Signature Sponsor*, by: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Please print name and title below signature lines.*