

The Baltimore County Bar Association, Inc.

100 County Courts Building • 401 Bosley Avenue • Towson, Maryland 21204-4491

ANNUAL SIGNATURE SPONSORSHIP AGREEMENT

EXECUTIVE COUNCIL OFFICERS

Adam T. Sampson
President

Rebecca A. Fleming
President-Elect

Michael W. Siri
Secretary

Jay D. Miller
Treasurer

AT-LARGE MEMBERS

Stanford G. Gann, Jr.
John G. Turnbull III
Lisa Y. Settles
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YOUNG LAWYERS REPRESENTATIVE

A. Neill Thupari

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Robert J. Thompson

EXECUTIVE DIRECTOR

Doris D. Barnes

LAWYER REFERRAL SERVICE DIRECTOR

Rachel M. Ruocco

EXECUTIVE ASSISTANT

Maxine M. Morrow

This agreement is made this ____ day of _____, 2017, by and between the Baltimore County Bar Association, Incorporated ("BCBA"), a non-profit Maryland corporation, and _____ ("Sponsor").

Scope of Sponsorship: In consideration of payment of Two Thousand Five Hundred (\$2,500.00) Dollars by Sponsor, BCBA agrees to grant Sponsor all of the privileges of the basic buy-in effect from time to time by BCBA, which currently includes the basic buy-in benefits reflected in the attached document, which is incorporated herein by reference as if fully restated. This agreement is for a one-year term, and shall be paid in full within thirty (30) days, from the date above.

Additional Event Sponsorship: In consideration of the payments set forth in the attached description, for the specific events whether as lead sponsor for such event or as a co-sponsor, Sponsor requests in the order of preference to be the lead or co-sponsor for the following events:

Event to be Host Sponsor

Date of Event

Sponsor may choose more than one specific event from the attached description, or none. BCBA will assign events to Sponsors as best as possible to the preferred choices, either as a lead sponsor or as a co-sponsor depending upon availability. If Sponsor wants to sponsor more than one event, Sponsor should specify that desire above.

Obligations of Sponsor: In consideration of the BCBA's grant of sponsorships, Sponsor shall pay to BCBA the sum set forth above and in the attached description of events, either: 1) in advance for the sponsorship period ending June 30th; or 2) by providing credit card information for monthly or other regular, automatic payments to the BCBA. Sponsor agrees to furnish, at its sole expense, advertisement(s) for the BCBA newsletter, website logo, business cards, and informational items to be displayed and/or distributed at designated social events, as well as any give-away items for a sponsored (or co-sponsored) event(s).

Baltimore County Bar Association, by: *Signature Sponsor*, by:

Please print name and title below signature lines.

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BCBA Annual *Signature Sponsorship* Program

July 1, 2017

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CORPORATE SPONSORS

Basic Annual Sponsorship of \$2,500, includes the following:

- ◆ Quarter-page advertisement in monthly newsletter;
- ◆ Website banner;
- ◆ Hyperlinks on the BCBA website to the sponsor's website;
- ◆ Pop-up banner with dual branding of BCBA and sponsor; prepared at BCBA cost year-two of sponsorship or at Sponsor cost year-one;
- ◆ Access to members at any in-house legal education program;
- ◆ Logo, ad and/or contact information on all educational program handouts cover page;
- ◆ Tickets to any BCBA event at Member price, *except Annual Banquet*.

Enhanced Annual Events Sponsorship for additional charges as set forth below.

- ◆ Each event will have two sponsorships available. A *Signature Sponsor* may purchase **both** if they wish to be an exclusive sponsor host.

Annual Events and additional sponsorship contribution for each event are as follows:

EVENT	DATE	SPONSORSHIP
Bar Kick Off Party	September	\$500
Ravens Tailgate	October	\$500
Crab Feast	October	\$500
Holiday Party	12/7/2017	\$500
Young Lawyers Bull & Oyster Roast	4/8/2018	\$500
Golf Tournament & Beginners' Clinic	June 2018	\$500
Hospitality Suite (Ocean City)	6/13-16/2018	\$500

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Other events that may be included are:

Wines Around The World, Supreme Court Group Admission (held bi-annually), Statewide Softball Tournament, or others not included above and yet-to-be planned.

Sponsor - receives **two (2) tickets to the sponsored event at no additional cost**. Additional tickets can be purchased at the BCBA **member price** until the event is sold out. Sponsor may provide any marketing/give-away items at ***their designated event only***.

General Administration Terms

Confirmed Sponsors will be invoiced immediately, with full payment due within 30 days of the date of the *Sponsorship Agreement*.

Current sponsors will submit their top three selected events chosen to sponsor throughout the year (selections due with the buy-in payment). These will be reviewed by the Executive Director, discussed with any sponsors selecting the same event, assigned and confirmed with the sponsors as soon as possible, with an invoice for their sponsored event(s).

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- Sponsors are not guaranteed they will be assigned the same event year-to-year.
- Payment for the sponsored event(s) will be due within 30 days of commitment.
- Sponsors can select more than one event, or no events.
- Every effort will be made so two competing industries are not co-sponsors of the same event.